Smart & Green Mobility Integrated ITS System for Bucharest

PASSENGER INFORMATION SYSTEM

Need & Opportunity

- Bucharest has a large public transport network
- Investment in technical infrastructure has been inconsistent in the last 30 years
- Public transport fails to provide basic passenger information in public transport stops
- Service is unpredictable and not accessible for all citizens

Need to modernize the public transport system:

- Develop the ITS components;
- Installing displays to provide real-time information;
- Visual and audio information (text-to-speech button);
- Create a strong unitary visual identity for public transport in the Bucharest Ilfov Region.





Determining the investment needs

- Prefeasibility Study a unified vision and integrated approach at regional level
- ▶ In Bucharest, 2.271 functional public transport stops were inventoried
- ► The integrated project is to ensure both static and real time passenger information:
 - Static passenger information pole, plate for mobility brand, plate for displaying the lines servicing the stop, dedicated frame for maps and travel schedule - all stops;
 - Real time passenger information integrated ITS system equipment (displays) and software - strategic stops

All available technologies on the market were analysed and six investment scenarios were identified, including both static and real-time passenger information

Identifying the latest technologies

Real-time passenger information for Bucharest 1.272 stops

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Scenario 1	Scenario 2	Scenario 3	Scenario 4	Scenario 5 - Hybrid	Scenario 6 - Hybrid										
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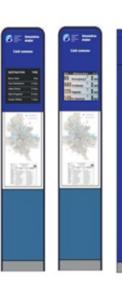










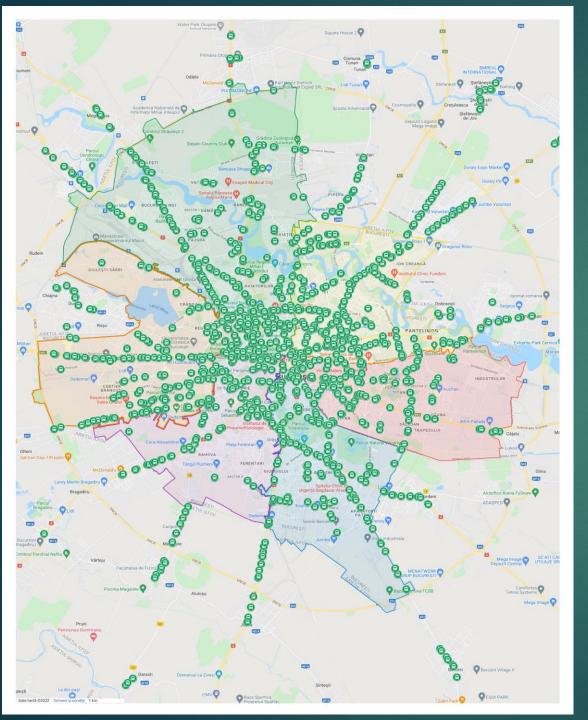


Description of the Project

- ➤ The project foresees the installation of ITS elements for real-time passenger information in the public transport stops identified as strategic located throughout Bucharest;
- ► The project will finance integrated ITS components for real-time passenger information at existing stops in Bucharest, i.e. 1.272 stops out of the 2.271 existing in the 6 sectors, as well as static passenger information in 999 stops;
- ► The investment will include equipment (dynamic displays) with support systems (pillar/totem), respectively content management system and software components to ensure connectivity with the existing databases;
- ▶ The project is to be implemented in the course of **36 months**, based on the following **schedule:**

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2	Derulare procedură achiziție documentație tehnico-economică-Studiu de Fezabilitate										\neg	Т	Т	\neg	Т	Т	Т	Т	Т					\neg	Т	Т				Т	T	П	
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6	Pregătire documentație de achiziție pentru elaborare Proict Tehnic, furnizare echipamente și software, respectiv lucrări de implementare (execuție) și mentenanță																													Ι			
7	Derulare procedură achiziție pentru elaborare Proiect Tehnic, furnizare echipamente și software, respectiv lucrări de implementare (execuție) și mentenanță								00			T																		Ι	П		
8	Elaborare Proiect Tehnic și monitorizare								- 0							40,00																	
9	Execuție: furnizare echipamente și software și lucrări de implementare pentru realizarea informării călătorilor în stații																																
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10	Managementul pregătirii și monitorizarea implementării proiectului (formare personal specializat)																																
11	Crearea fluxului operațional de gestionare a sistemului și a procedurilor de lucru	Ι_							0			-T	T			- 9				I	1												
12	Recepții echipamente și software, precum și realizare transfer intre antreprenor și echipă							- 63	30							1000																	





Location plan

for the strategic stops in Bucharest (real-time passenger information)
1.272 public transport stops





Benefits of the project

- Digitalisation of passenger information services at public transport stations
- Integration and interoperability between services and operators, Increasing the attractiveness of the public transport system
- Improving the quality of public transport service by increasing predictability and accessibility for all citizens
- ► According to the Sustainable Urban Mobility Plan 2016-2030, real-time information can increase ridership by 10%.





Project Status - real time passenger information

- ▶ National Recovery and Resilience Plan financing contract signed by the Municipality in March 2023 for 5,7 mil. Euro
- ▶ Feasibility Study to be tendered by the Municipality

Thank you for your attention!



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